



*Cavendish Lane*  
Interior Design

FURNITURE STAGING



## Maximize Your Sale. 7 Reasons to furniture stage

### Creates a Strong First Impression

Staged homes are more likely to make a memorable first impression, which is crucial since buyers often make up their minds within the first few minutes of seeing a property. **81% percent of buyers' agents said staging a home made it easier for a buyer to visualize the property** as a future home. Staging the living room was found to be most important for buyers (39%), followed by staging the primary bedroom (36%), and staging the kitchen (30%).

### Reduces Time on the Market

Homes staged with furniture typically sell faster because they appeal to a broader range of buyers.

**Staged homes sell 73% faster than non-staged homes.**

### Demonstrates the Potential of Vacant Homes

Empty homes can seem cold and uninviting. Staging with furniture shows how even a vacant space can be a warm, functional living area. **Staged vacant homes sell for 6% to 10% more than vacant, non-staged homes.**

### Provides a Competitive Edge

In a competitive market, staging can set a property apart from others, attracting more potential buyers. **85% of staged homes sell for 6-25% more than unstaged homes in the same market.**

### Justifies the Asking Price

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**Staged vacant homes sell for 6% to 10% more than vacant, non-staged homes.**

### Enhances Online Appeal

Most buyers begin their home search online, and photos of staged homes are more appealing, leading to increased interest and viewings.

**97% of all homebuyers used the internet in their home search.**

### Increases Perceived Value

Staging with furniture can make a home appear more luxurious and well-maintained, often leading buyers to perceive it as more valuable.

**Staged homes sell for 5-23% over list price on average.**

# Furniture Staging

Empty houses can be harder to sell. Statistics show buyers often have a hard time imagining themselves in a space without furniture. Without the warmth and comfort of furnishings and beautiful accessories, vacant homes stay on the market longer.



We offer vacant home staging services with furniture and accessory rental. By thoughtfully selecting the perfect pieces, we create spaces that feel welcoming, look more spacious, and help sell faster.

Prices start at \$2,150

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